Radio Program Log

of

Marian and Jim Jordan

#2

The Smith Family
1927-1932

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Historic Radio Recordings
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THE SMITH FAMILY

Radio Program Log 1929 to 1932

THE SMITH FAMILY is one of several early Marian and Jim Jordan radio success stories virtually unknown was to trace who recall FIBBER McGEE AND MOLLY. Yet the SMITH FAMILY was a steady breadwinner for the Jordan's in their earlier radio years. At the same time the Jordan's were active in vaudeville, four days per week where the "big money" still was.

In a May 1980 interview Jim Jordan compared the style and format of this program with another series that also focused on an upper middle class family, well-remembered by those over 40 today as ONE MAN'S FAMILY. Leading characters of THE SMITH FAMILY, included Jim Jordan as Joe Fitzgerald, a prize-fighting boy-friend of Irene Smith (Thora Martins), Marian Jordan as Mrs. Nora Smith, P.G.B. "Bud" Morris as Ed Smith, Daisy Dugan as Betty Smith, Joe Smith as Henry Marshall, Betty's piano teacher and Edwin Dellridge, announcer and tenor. Later, Little Joe Warner played as Morris Rosenberg, Betty Smith's sweetheart, and Arthur Wellington was replaced by "Bud" Morris when the program moved to WMAQ.

This family-oriented program premiered at 5:00 p.m. on Sunday, June 7, 1929 over WENR. Each thirty-minute program was repeated on a week night at 9:00 p.m. first on Wednesdays and later on Mondays. THE SMITH FAMILY remained in this schedule pattern as a local broadcast until its 83rd program when it was switched to WMAQ-NBC on March 4, 1931. It was this same week that the Jordans' SMACKOUT premiered on NBC and soon after they joined FARMER RUSK in its first WMAQ program.

Through the loan of personal scrapbooks by Jim Jordan, it was learned that in March of 1929, at approximately the 30th program, the SMITH FAMILY picked up a sponsor, The National Tea Company advertising themselves as "Quality Grocers of the Middle West".

THE SMITH FAMILY continued for 156 broadcasts through April 3, 1932 when the stars of this family performed their last "home sketch" that Sunday evening. Carlton E. Morse's ONE MAN'S FAMILY premiered four weeks later on the West Coast, April 29, 1932, and continued successfully through May 8, 1959, exactly three months before Marian and Jim's FIBBER McGEE AND MOLLY would sign off the air, forever.

Sources: "Chicago Daily News" microfilms, logs and articles from the daily radio features page, loaned by the University of Illinois, Chicago, Illinois; 10-01-28 to 5-30-32.

Personal Interview: Jim Jordan, at his home, Saturday, May 1980, by Tom Price.

SMITH FAMILY - 1929 WENR (local)

Pgm #	Title	Day	Month & #	Time of Day	Notes
1 1r 2 2r 3 3r 4 4r 5 5r 6r 7 7 8 8r	Smith Family-Sketch "" "" "" "" "" "" "" None None	Sun W Sun Sun Sun Sun Sun Sun Sun Sun Sun Sun	6/ 9 12 16 19 23 26 30 7/ 3 6 9 13 16 21 24 28 31 8/ 4	5:00-5:30 p.m. 9:00-9:30 5:00-5:30 9:00-9:30 5:00-5:30 9:00-9:30 5:00-5:30 9:00-9:30 5:00-5:30 9:00-9:30 5:00-5:30 9:00-9:30 5:00-5:30 9:00-9:30 5:00-5:30	Wednesday reenactment Choir
	None None None None	W Sun Sun W Sun W Sun	14 18 21 25 28 9/ 1 4 8 11 15	·	
9 9r 10 10r 11 11r 12 12r 13 13r 14 14r 15 16 16r 17 17r	Smith Family-Sketch "" "" "" "" "" "" "" "" ""	W SW	18 22 25 29 10/ 2 6 9 13 16 20 23 27 30 11/ 3 6 10 13 17 20	5:00-5:30 9:00-9:30 5:00-5:30 9:00-9:30 5:00-5:30 9:00-9:30 5:00-5:30 9:00-9:30 5:00-5:30 9:00-9:30 5:00-5:30 9:00-9:30 5:00-5:30 9:00-9:30 5:00-5:30	

SMITH FAMILY - 1929/1930 (continued)
WENR (local)

Pgm #	Title	Day	Month &	Time of Day	Notes
18	Smith Family-Sketch	Sun	11/24	5:00-5:30	
18r	11	M	27	9:00-9:30	
19	11	Sun	12/ 1	5:00-5:30	
19r	11	W	4	9:00-9:30	
	None	Sun	8	5:00-5:30	Last choir
		W	11	9:00-9:30	
20		Sun	15	5:00-5:30	
20r		M	18	9:00-9:30	
21	"	Sun	22	5:00-5:30	
21r		M	25	9:00-9:30	
22	н	Sun	29	5:00-5:30	
22r		M	1/ 1	9:00-9:30	
23	. 1		5	5:00-5:30	
23r	11	M	8	9:00-9:30	
24	11	Sun	11	5:00-5:30	
24r		M	14	9:00-9:30	
25	11	Sun	19	5:00-5:30	
25r	II	M	22	9:00-9:30	
26		Sun	26	5:00-5:30	
26r		W	29	9:00-9:30	
27	"	Sún	2/ 2	5:00-5:30	
27r	. "	W	5	9:00-9:30	
28		Sun	9	5:00-5:30	
28r		M	12	9:00-9:30	
29	16	Sun	16	5:00-5:30	
29r		W	19	9:00-9:30	
30		Sun	23	5:00-5:30	Reenactment day chang
30r	11	M	24	9:00-9:30	Reenactment day change
31		Sun	3/ 2	5:00-5:30	
31r		M	3 9	9:00-9:30 5:00-5:30	
32		Sun M	10	9:00-9:30	
32r		Sun	16	5:00-5:30	
33	11	M:	17	9:00-9:30	
33r 34	11	Sun	23	5:00-5:30	
34r	11	M	24	9:00-9:30	
35	41	Sun	30	5:00-5:30	
35r	11	M	31	9:00-9:30	
36	11	Sun	4/6	5:00-5:30	
36r	II	M	7, 7	9:00-9:30	
37	u	Sun	13	5:00-5:30	
37r	i t	M	14	9:00-9:30	
38	n	Sun	20	5:00-5:30	
38r	11	M	21	9:00-9:30	
39	n	Sun	27	5:00-5:30	
39r	ii .	M	28	9:00-9:30	
40	u	Sun	5/ 4	5:00-5:30	
40r	ii	M	5	9:00-9:30	

SMITH FAMILY - 1930 (continued)
WENR (local)

Pgm #	Title	Day	Month & #	Time of Day	Notes
41	Smith Family-Sketch	Sun	5/11	5:00-5:30	
41r	14	M	12	9:00-9:30	
42		Sun	18	5:00-5:30	
42r		M	19 25	9:00-9:30 5:00-5:30	
43	11 11	Sun	25 26	9:00-9:30	
43r		M		5:00-5:30	
44		Sun M	6/ 1 2	9:00-9:30	
44r	11	Sun	8	5:00-5:30	
45	11	M	9	9:00-9:30	
45r	11	Sun	15	5:00-5:30	
46	II	M	16	9:00-9:30	
46r	16	Sun	22	5:00-5:30	
47 47r	1E	M	23	9:00-9:30	
48	11	Sun	29	5:00-5:30	
48r	11	M	30	9:00-9:30	
49	u ·	Sun	7/6	5:00-5:30	
49r	n	M	7	9:00-9:30	
50	ii .	Sun	13	5:00-5:30	
50r	н	М	14	9:00-9:30	
51	st	Sun	20	5:00-5:30	
51r	u ·	M	21	9:00-9:30	
52	н	Sun	27	5:00-5:30	
52r	п	M	28	9:00-9:30	
53	u	Sun	8/ 3	5:00-5:30	
53r	11	M	4	9:00-9:30	
54		Sun	10	5:00-5:30	
54r		M	11	9:00-9:30	
55	. "	Sun	17	5:00-5:30	
55r	"	M	18	9:00-9:30	
56	16 16	Sun	24	5:00-5:30	
56r		M S	25	9:00-9:30	
57 57		Sun	31	5:00- 5 :30 9:00-9:30	
57r	u	M Sun	9/ 1	5:00-5:30	
58 50	ti .	Suri M	8	9:00-9:30	
58r	ıı .	Sun		5:00-5:30	
59	u	M	14 15	9:00-9:30	
59r	ū	Sun	21	5:00-5:30	
60 60r	ıı .	M	22	9:00-9:30	
61	11	Sun	28	5:00-5:30	
61r	n	M	29	9:00-9:30	
62	11	Sun	10/5	5:00-5:30	
62r	11	M	6	9:00-9:30	
63	a	Sun	12	5:00-5:30	
63r	u	M	13	9:00-9:30	
64	n	Sun	19	5:00-5:30	
64r	11	M	20	9:00-9:30	

SMITH FAMILY - 1930/1931 (continued)
WENR (local)

Pgm #	Title	Day	Month & #	Time of Day	Notes
65	Smith Family Sketch	Sun,	10/26	5:00-5:30	
65r	!!	М	27	9:00-9:30	
66	II	Sun	11/2	5:00-5:30	
66r	u ,	M	3	9:00-9:30	
67	11	Sun	9	5:00-5:30	
67r	11	M	10	9:00-9:30	
68	11	Sun	16	5:00-5:30	
68r	11	М	17	9:00-9:30	
69	II .	Sun	23	5:00-5:30	
69r	11	M	24	9:00-9:30	
70	11	Sun	30	5:00-5:30	
70r	II	M	12/ 1	9:00-9:30	
71	11	Sun	.7	5:00-5:30	•
71r	u .	M	8	9:00-9:30	
72 :	11	Sun	14	5:00-5:30	
72r	n .	М	15	9:00-9:30	
73	ii .	Sun	21	5:00-5:30	•
73r	u .	M	22	9:00-9:30	
74	II	Sun	28	5:00-5:30	
74r	,ii	M	29	9:00-9:30	
75	if .	Sun	1/4	5:00-5:30	
75r	11	М	5	9:00-9:30	
76	11	Sun	11	5:00-5:30	
76r	ti	M	12	9:00-9:30	
77	11	Sun	18	5:00-5:30	
77r	II .	M	19	9:00-9:30	
78	n	Sun	25	5:00-5:30	5 - 6 - 5
78r	ii .	M	26	9:00-9:30	*** ,
79	u	Sun	2/1	5:00-5:30	
79r	u	M	2 2	9:00-9:30	
80	ii .	Sun	8	5:00-5:30	
80 r	n .	M	9	9:00-9:30	
81	tt.	Sun	15	5:00-5:30	
81r	II	M	16	9:00-9:30	
82	II .	Sun	22	5:00-5:30	
82r	11	M	23	9:00-9:30	•
83	11	Witt.	3/4	8:30-9:00	Premiere on NBC-Red
03		Mii.	3/ 4	0:30-9:00	Network: WMAQ, including time change
84	e 4	н	11	**	ing time thange
85	u	11	18	11	
8 6	11	11	25	11	
87	п	H	4/1	· u	"They're worried about love & geneology" from "Pick of the Air"
88	II .	11	o	11	Troil Fick of the Air
89	41	11	15	ti	
90	tt	ii	15 22	11	

SMITH FAMILY - 1931 (continued)
WENR (local)

Pgm #	Title	Day	Month &	Time of Day	Notes
91	Smith Family-Sketch	М .	4/29	8:30-9:00	
92	11	11	5/6	" "	
93	11	11	13	" "	
94		11	20	 H	
95		" ,·	27	11	
96	u .	n (3)	6/3	11	
97	11 ,	n"	10 17	11	
98		u	24	ıı	
99	u	11	7/1	8:30-8:45	Day and Time Change
100	11	Т	'' '	7:45-7:30	Day and Time Change
101	11	Sat	11	11	
102 103	n	T	14	11	
104	II.	Sat	18	11	
105	u.	T	21	ii.	
106	11	Sat	25	"	
107	u	T	28	11	
108		Sat	8/ 1	"	
109		Ţ	4	11	
110	H H	Sat	.8		
111		T	11	н	
112	u	Sat T	15 18	11	
113 114	11	Sat	22	11	
115	. "	T	25	и	
116	u	Sat	29	ti	
117	· ·	T	9/ 1	19	
118	n	Sat	5	n	
119	n	T	- 8	п	
120	11	Sat	12	11	
121		Ţ	15	**	
122	11 (1	Sat	19	11 1t	
123	u B	Ţ	22	. 11	
124	 II	Sat	26	41	
125		T	29	11	
126 127	u .	Sat T	10/ 3 6	11	
128	11	Sat	10	11	
129	n	T	13	и	
130	u	Sat	17	u	
131	tt .	T	20	11	
132	и	Sat	24	11	
133	11	T	27	11	
134	u	Sat	31	11	
135	11	Sun	11/8	2:00-2:30	Station, Day & Time
					Change: switched to
100		11	1.5	п	WENR.
136	11	"	15		

SMITH FAMILY - 1931/1932 (continued)
WENR (local)

Pgm #	Title	Day	Month & #	Time of Day	Notes
137	Smith Family-Sketch	Sun	11/22	2:00-2:30	
138	11	11	29	11	
139	II.	18	12/6	11	
140	H	**	13	II .	
141	11	**	20	10	
142	it	11	27	11	
143	ti .	11	1/ 3	tt .	
144	15	II	10	11	
145	n .	11	17	11	
146	II .	11	24	11	
147	H .	u	31	19	
148	11	11	2/ 7	11	
149	u	11	14	II	
150	11	Ł1	21	II.	
151	и	11	28	tt	
152	u	IS.	3/6	ii	
153	11	н	13.	11 .	
154	11	11	20	tį	
155	11	н	27	ii	
156	H .	11	4/3	·u	Final Smith Family Program
ς.			10	2:00-3:00	Political Talk
			17	11	Music
			24	II.	Tax Talk
			5/ 1	18	Tax Talk